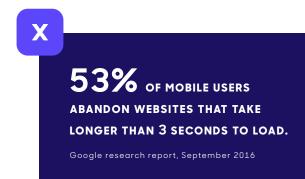AppDynamics is
now part of Cisco. CISCO

" Business IQ provides a vehicle for both business colleagues and IT colleagues to collaborate together on a single source of the truth. Not only business metrics but IT system metrics, so that we're operating from the same point of view."

JOHN HILL, CIO, CARHARTT

Business iQ

Today, the connection between application performance and business results can be disjointed. To drive measurable business outcomes, teams must analyze and act on application performance in business context. Business iQ empowers Operations, Developers, and Business owners with immediate, clear, actionable correlations between application performance, user experience, and business outcomes.

X

53% OF MOBILE USERS ABANDON WEBSITES THAT TAKE LONGER THAN 3 SECONDS TO LOAD.

Google research report, September 2016

CONTEXTUAL

Real-time performance metrics in application and business contexts

Instant understanding of what went wrong and why

- Highly correlated data model answers how application performance is impacting user experience and business results.

- Rich and extensible data sets are easily queried or analyzed ad hoc in real time.

- Business health KPIs inform and prioritize mission-critical and strategic improvements to applications.

ACTIONABLE

Real-time detection of business health anomalies, automated alerts, and immediate problem isolation and diagnostics

A central nervous system for your business

- Streaming contextual data informs business health anomaly detection and automated alerts.

- Immediate problem identification triggers code-level diagnostics without impacting system performance.

UNIFYING

Application teams see what matters most and drive the business from a single source of truth

A common language to drive business

- Development, IT ops, and product or business owners collaborate from a single source of truth.

- Large data sets are rapidly visualized, interactive, and may be customized to share insights.

- KPIs validate and effectively prioritize technology investments.

With Business iQ, teams can win as one.

- Operations teams focus on performance across the stack in a business context, instead of monitoring siloed or individual services.

- Developers use business KPIs to validate and prioritize code development that improves the customer experience and business success.

- Business owners analyze what is impacting the business and why and monitor real-time business performance metrics.

https://www.appdynamics.com/business-iq/